



“ORIENTATE” (A_T_2.4_0443_) **Project Capitalisation Event** *Unlocking Value from Agro-Waste: Driving Business Opportunities and Sustainability for Mediterranean Stakeholders*

Agenda

October 14, 2026 (10:00am – 12:00pm CET)
Online Event (Hosted by ARCES in Palermo, Italy)

Google meet: <https://meet.google.com/ncu-cvuk-sjh>

9.30-10:00	Welcome & Registration Registration of participants and welcome
10:00-10:20	Opening & Institutional Greetings Welcome Address by ARCES as Lead Beneficiary of the ORIENTATE project Institutional Remarks from regional and national authorities Interreg NEXT MED Programme Perspective: Valorizing agricultural waste and creating cross-border synergies: the strategic importance of capitalisation in the Mediterranean region
10:20 - 10:35	Session 1: The ORIENTATE Project. Objectives & Capitalisation Framework ORIENTATE Overview: Core objectives, Job Shadowing key findings, and expected impacts on citrus and olive waste valorization (ARCES)
10:35 - 11:30	Session 2: Synergies and Good Practices Across the Mediterranean <i>Pitch presentations showcasing complementary initiatives and sustainable solutions:</i> FUSION Project: <i>Comprehensive and Sustainable Solution to Minimize Food Loss and Waste and Promoting Food Security in the Mediterranean Region</i> Speaker: KSU (Kahramanmaraş Sütçü İmam University, Turkey) FrontAg Nexus Project: <i>Impact of Climate-Smart and Water-Saving Frontier Agriculture on the Water–Energy–Food–Ecosystem (WEFE) Nexus in Arid Mediterranean Regions</i> Speaker: NARC (National Agricultural Research Center, Jordan) Biorefinery for Byproducts from the Olive Industry Speaker: LCE (Spain)



	4. UNIDO 2Circular Project: Circular Economy and Resource Efficiency in Lebanon ◦ Speaker: PDA (Lebanon) 5. CELAVIE (Cellule technologique de LA VIE) ◦ Speaker: CORERAS (Italy) 6. REFINE (Circular biorefinery living labs at the local/regional scale) ◦ Speaker: ARCEN (Italy) 7. MEDWISE (Mediterranean Waste Innovations for Sustainable Environments) Speaker: EDAMA (Jordan) 8. OLIWA (Repurposing OLive WASTE in circular economy solutions for feeds, additives, packaging, and biogas) ◦ Speaker: University of Torino (Italy)
11:30 - 11:45	Session 3: Interactive Live Survey (Mentimeter): Gathering real-time insights, priorities, and perspectives from participants and stakeholders on key topics: ◦ Overcoming bottlenecks in agricultural byproduct valorization ◦ Replicability and scaling up of circular economy practices in Mediterranean countries ◦ Key priorities for future transnational policy and cross-border cooperation -Live Results Display & Discussion: Brief reflection on audience feedback and poll outcomes
11:45 - 12:00	Q&A & Conclusions ◦ Open Floor Discussion: Connecting findings from the synergic projects and Mentimeter insights ◦ Recommendations for policy integration and long-term sustainability

